

New TERRA® Wasabi Chips



- Spicy flavors rank in the top 5 of all Natural Snacks seasoning profiles
- Dollar growth of Spicy Natural Snacks items is 29% vs. YAGO – outpacing the growth of all other Natural Snacks items*
- Wasabi is an emerging flavor profile that fits with the premium TERRA® equity
- Made with Non-GMO ingredients, Kosher, Gluten Free
- Available in 5 oz and 6.8 oz
- First Ship January 2015



www.terrachips.com

©2014 The Hain Celestial Group, Inc. All Rights Reserved.
1111 Marcus Ave., Lake Success, NY 11042 • BTD1014



*Source: SPINS, MULO, Latest 12 Weeks Ending 9/07/2014

TERRA®

real vegetable chips

TERRA® Chips Wasabi 5 oz



Nutrition Facts

Serving Size: 1 oz (28g/about 9 chips)
Servings Per Container 5

Amount Per Serving
Calories 150 Calories from Fat 70

% Daily Value*
Total Fat 8g **12%**
Saturated Fat 0.5g **3%**
Trans Fat 0g

Cholesterol 0mg **0%**
Sodium 140mg **6%**
Total Carbohydrate 15g **5%**
Dietary Fiber 3g **12%**
Sugars <1g

Protein 3g
Vitamin A 0% • Vitamin C 8%
Calcium 4% • Iron 8%

*Percent Daily Values are based on 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

INGREDIENTS: POTATOES, EXPELLER PRESSED CANOLA OIL AND/OR SAFFLOWER OIL AND/OR SUNFLOWER OIL, MUSTARD, SEA SALT, EVAPORATED CANE SYRUP, DEHYDRATED ONION, SPICES, DEHYDRATED GARLIC, YEAST EXTRACT, SPINACH, EXTRACTIVE OF MUSTARD, NATURAL FLAVOR, CITRIC ACID, MALIC ACID.

TERRA® Chips Wasabi 6.8 oz



Nutrition Facts

Serving Size: 1 oz (28g/about 9 chips)
Servings Per Container about 7

Amount Per Serving
Calories 150 Calories from Fat 70

% Daily Value*
Total Fat 8g **12%**
Saturated Fat 0.5g **3%**
Trans Fat 0g

Cholesterol 0mg **0%**
Sodium 140mg **6%**
Total Carbohydrate 15g **5%**
Dietary Fiber 3g **12%**
Sugars <1g

Protein 3g
Vitamin A 0% • Vitamin C 8%
Calcium 4% • Iron 8%

*Percent Daily Values are based on 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

INGREDIENTS: POTATOES, EXPELLER PRESSED CANOLA OIL AND/OR SAFFLOWER OIL AND/OR SUNFLOWER OIL, MUSTARD, SEA SALT, EVAPORATED CANE SYRUP, DEHYDRATED ONION, SPICES, DEHYDRATED GARLIC, YEAST EXTRACT, SPINACH, EXTRACTIVE OF MUSTARD, NATURAL FLAVOR, CITRIC ACID, MALIC ACID.

PRODUCT SPECIFICATIONS

	TERRA® Chips Wasabi 5 oz	TERRA® Chips Wasabi 6.8 oz
SKU #	T01529	T01528
Item UPC #	 7 28229 01529 1	 7 28229 01528 4
Case GTIN	 20728229015295	 20728229015288
Unit of Measure	Case	Case
Item Size	5 oz	6.8 oz
Item Gross Weight	0.43 lbs	0.58 lbs
Case/Pack	12/5oz	12/6.8oz
Item Dimensions (H x W x D)	11.312" x 6.250" x 2.500"	12.000" x 8.500" x 2.750"
Case Dimensions (L x W x H)	18.625" x 12.000" x 11.375"	19.875" x 15.312" x 10.875"
Case Gross Ship Weight	5.20 lbs	6.90 lbs
Case Net Ship Weight	3.80 lbs	5.10 lbs
Case Cube	1.47	1.92
Pallet Dimensions (L x W x H)	48" x 40" x 85"	48" x 40" x 92"
Pallet Cube	94	102
Pallet Gross Ship Weight	341 lbs	381 lbs
Tie x High	8 x 7	6 x 8
Cases/Pallet	56	48
Guaranteed Shelf Life	90 days	90 days
Kosher	KofK Parve	KofK Parve
Country of Origin	USA	USA
Date Code Format	Open	Open
FOB Point	Edison, NJ	Edison, NJ



www.terrachips.com

©2014 The Hain Celestial Group, Inc. All Rights Reserved.
1111 Marcus Ave., Lake Success, NY 11042 • BTD1014

